

# Cities Outlook 2011: Blackpool

**Cities Outlook 2011** – the annual flagship report from the Centre for Cities – charts the economic fortunes of the largest cities and towns in the UK, by evaluating their performance on employment, population growth, skills and incomes. **How has Blackpool fared in Cities Outlook 2011?**

	Blackpool	GB	Ranking
<b>City performance</b>			
Annual population growth rate: 1999-2009	0.25%	0.51%	43/64
% of working age population in employment: Jul 2009-Jun 2010	71.3%	70.4%	20/63
Average weekly earnings: 2010	£409	£491	58/64
Real growth in average weekly earnings: 2006-2010	-0.6%	-0.2%	49/63
% of working age population with NVQ4+: 2009	24.2%	29.9%	38/64
% of working age population with no formal qualifications: 2009	16.3%	7.9%	52/63
Business stock per 10,000 population: 2009	317.0	334.7	14/64
Change in JSA claimant rate: Nov 2009-Nov 2010	0.0%	-0.4%	60/64

## City welfare

Total welfare bill: 2009	£1,062 million	
Welfare bill per capita: 2009	£3,242	59/63
Welfare bill as % of 2008 GVA: 2009	22%	
Welfare cuts per capita: 2014/15	-£141	25/63
Welfare cuts as % of 2008 GVA: 2014/15	-1.0%	

## Public sector cities

Job losses calibrated to 490,000 UK public sector job losses: 2014/15	-2,700 (-2.0%)
Job losses calibrated to 330,000 UK public sector job losses: 2014/15	-1,800 (-1.3%)

The data in the report draws on the most recent releases from Government sources, covering the years 1999-2010. Blackpool PUA is the aggregate of **Blackpool, Fylde** and **Wyre** local authorities.

We have used data for Primary Urban Areas (PUA) – a measure of the ‘built-up’ area of a city, rather than individual local authority districts. PUA data only exists for English cities. For Welsh and Scottish cities, we have used the corresponding local authority area, with the exception of tightly-bounded Glasgow, where we have defined the city as an aggregate of five local authorities. Belfast has been defined as the aggregate of Belfast City, Carrickfergus, Castlereagh, Lisburn, Newtownabbey and North Down.

The full **Cities Outlook 2011** report, data sources and methodology are available from:  
[www.centreforcities.org/outlook11](http://www.centreforcities.org/outlook11)

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